Salesforce CPQ Course Content

Topic 1: Products, Bundling, Product Rules

- Product fields and related objects integral to basic Salesforce
 CPQ functionality
- Configurable Product Bundles and the resulting user interface and experience
- Enforcing business logic with Product Features, Option
 Constraints, Validation Rules, Selection Rules, and Dynamic
 Bundles

Topic 2: Custom Actions and UI Customization

- Modifying out-of-the-box button behavior for product selection
- Alternate quote line editor views
- Guided selling decision trees and custom prompts

Topic 3: Pricing Methods and Discounting

- Pricing Waterfall
- List pricing, cost plus markup, and block pricing
- Contracted pricing
- Multi-Dimension Quoting
- Tiered discounting

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Topic 4: Price Rules and Lookup Objects

- Programmatically setting values for Quote and Quote Line fields
- Advanced events and conditions
- Price Action sources, including static values, Summary
 Variables, formulas, and Lookup tables
- Lookup objects and Lookup Queries

Topic 5: Contracting

- Generate new contracts to bring quote data to the account
- Amendment and renewal processes

Topic 6: Output Documents

- Generating dynamic output documents
- Conditional Template Content
- Proposal coloring and branding

Topic 7: Localization and Multi-Currency

• Accommodating translations and multiple currencies

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