

WORDPRESS COURSE CONTENT

Introduction to WordPress

- ✚ What is WordPress?
- ✚ Implementation and Uses
- ✚ Website building with WordPress
- ✚ Types of websites typically built with WordPress
- ✚ Blogs, Corporate Sites, Forums, E-commerce, etc.
- ✚ WordPress Site Structure
- ✚ Different Layout and Themes for website

Website Foundation

- ✚ Pick a Web Host
- ✚ Necessities for running WordPress?
- ✚ Additional features from Hosting Platforms
- ✚ One Click Installations and their uses
- ✚ Manual Installations and their uses in WordPress
- ✚ Navigation in WordPress
- ✚ Introduction to Dashboard
- ✚ Settings and Customizer
- ✚ Foundation Setup
- ✚ Installation
- ✚ Configuration
- ✚ Basic setup and complete DIY session

Creating Content

- ✚ Organizing Posts, Managing drafts, scheduled posts, featured posts, etc.
- ✚ Creating a Post
- ✚ Options within the post creation page

- ✚ Using tiny mce wisely
- ✚ Inserting and Formatting Text
- ✚ Copy as plain text
- ✚ Writing html in the post editor
- ✚ Using markdown
- ✚ More about tiny mce
- ✚ Inserting Images
- ✚ Audio and Video
- ✚ Resizing and editing images using featured images
- ✚ Audio/ video, embedding YouTube videos, etc.
- ✚ Managing Content–Using WordPress as a CMS
- ✚ Creating Content

Additional Content Types

- ✚ Listing Links using Link Manager, Adding Pages,
- ✚ Custom pages like blog archive, category archive, using page templates, etc.
- ✚ Moderating Comments,
- ✚ Spam filter and Approve/Disapprove Comments,
- ✚ Managing huge amount of Comments,
- ✚ Additional Content Types

Controlling Your Blog

- ✚ Users, User creation, Management, User rights, User roles, etc.
- ✚ Tools, Controlling Your Blog
- ✚ Setting management

Customizing Appearance

- ✚ Customizing Appearance
- ✚ What is a Theme?
- ✚ More details about WordPress Themes

- ✚ Finding & Installing Themes
- ✚ Installing themes from WordPress.org
- ✚ Other reliable resources to get Open Sources Themes
- ✚ Installing external themes
- ✚ Theme Settings, Setting up a theme, Importing dummy content, etc.
- ✚ Widgets, Wise Widgets, Menus, Managing Menu/s in WordPress
- ✚ Customizing Appearance

Working with Plugins

- ✚ What is a Plugin?
- ✚ Extending functionality of your WordPress setup
- ✚ Finding
- ✚ Installing and Managing Plugins
- ✚ Recent Tweets
- ✚ Using Twitter Plugin
- ✚ Adding a Contact Form
- ✚ Contact Form Management
- ✚ Adding a Photo Gallery
- ✚ Working with Plugins

Maintaining Your Website

- ✚ Comment Spam
- ✚ Comment Management
- ✚ Backups
- ✚ Backups and Restore
- ✚ Security and Updates Activity maintain your website
- ✚ Manually updating WordPress
- ✚ Reference to older version (If required)

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